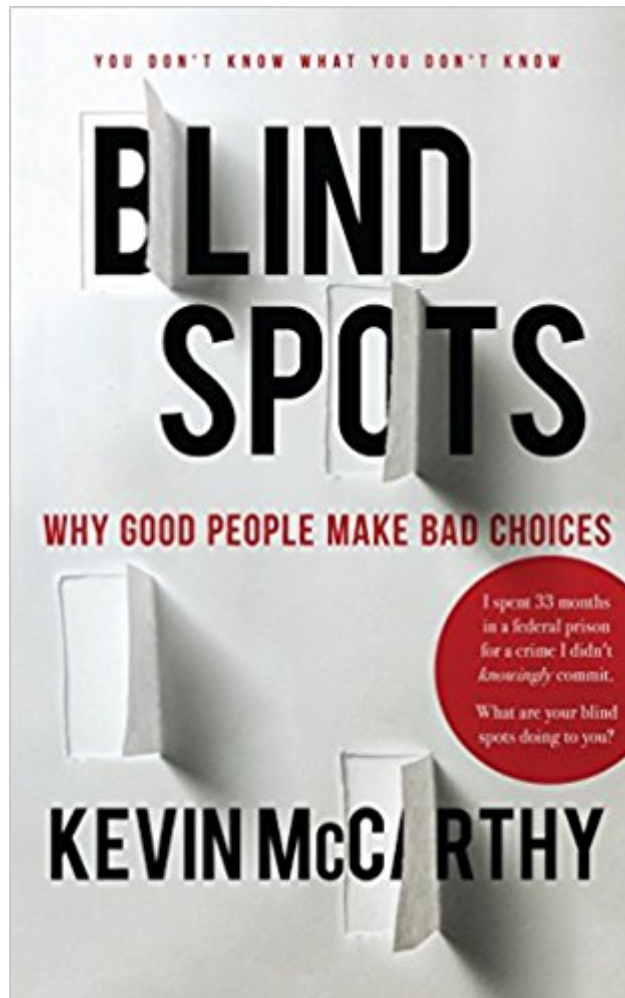




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# BlindSpots: Why Good People Make Bad Choices



## Synopsis

A respected business leader, faithful husband and loving father suddenly finds himself in a federal prison for a crime he didn't knowingly commit. As he struggles to understand the complexity of his bad decisions, an ever-widening web of conspiracy and corruption is revealed. But it's not the legal conspiracy of the largest stock fraud in the history of Washington state involving some of the biggest names in sports or the enigmatic FBI - it's a conspiracy of the mind. It's a battle with the most nefarious enemy of us all: our own blind spots. ã ã Blind spots are those unconscious biases, implicit associations, memory traps and thinking errors that affect our behavior and decision-making abilities. We all have them. Most of us think we don't. That's the conundrum. ã ã

## Book Information

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## Customer Reviews

"We all have them. Unconscious biases color our perceptions and compromise our judgement. In this intriguing book, Kevin McCarthy shares a roller-coaster journey, and illuminates the blind spots that landed him in prison. One of the best works of applied Psychology I've ever read."-Orvel Ray Wilson, co-author of the legendary Guerrilla Marketing series."A must-read for every business professional. Kevin's story is captivating. His blind spot lessons are thought-provoking. You won't be able to put this book down!"-Jerome Wade, author of ã ã Unleashed-Dominate Your Limitations, Break Through Your Barriers, Live an Extraordinary Life!

Kevin McCarthy is a thought-leader and sought-after keynote speaker. He is a professional member National Speakers Association, and currently President of the Oregon chapter. He resides in the Portland, Oregon area with his best friend and faithful wife of more than thirty years, Rachel, and is the proud father of two amazing young adults, Chris and Noelle. In his spare time he is a certified referee and an avid pool player for the largest billiards association in America, a valuable skill he learned in prison.

I started reading this book on our one-hour journey to Cedar Point Amusement Park. It was so riveting that I wanted to delay our roller coaster riding, so I could finish the story of Kevin McCarthy's epic career roller coaster adventure. (Of course, my husband wanted to get into the park, so I had to finish the book the morning of the next day. All I can say is WOW!) You often wonder how scam artists can connive innocent people - "How can they be so stupid?" is what we ask when we hear these stories in the news. After experiencing Kevin's journey, in all of its exquisite detail, I totally get it. I'm not sure if I would have acted any differently had I been caught up in the same game. The book shared many lessons about the various "Blind Spots" we all face. I took the opportunity to reflect on each one to see if I had the potential to get caught up in my own "stuff." It was a great read all the way through. Not only is the story captivating, but the real life lessons that Kevin shares are easily adaptable to any situation. I'd highly recommend this book. And, as someone who has hired Kevin to speak to my organization, he is an amazing speaker as well. Let him bring his insights to your organization. You'll be glad you did.

This book is like no other out there! It's so captivating I could not put the book down once I started reading! I was one of the first employers Kevin had after his prison time and I got to know his story over time, but this book fills in all the gaps and it is a powerful lesson to all of us what Blind Spots we all have and how to be aware of them! Kevin chased the American Dream and points out that we all have a worldview that we embrace, but Kevin bares his soul and shares with complete transparency in order to help others! His story is true and empowering and so captivating I could not put the book down! Buy this book if you want drama! Buy this book if you want suspense! And most importantly, buy this book if you want to discover truth about yourself and be empowered! Discover your Blind Spots today as Kevin exposes all in his lifelong journey and quest to be rich, but yet loses everything along the way for the love of money. We can all learn from Kevin's pathways, and it could have been you or I that also fell victim to try and get ahead in life, and sincerely not be aware we were breaking the law. I give my highest recommendation on this book and I have dealt with

thousands of sales transactions with multi millions of dollars in sales as a General Sales Manager. Riveting story about truth, even though sometimes you feel like you're reading fiction, it's that great! The lessons are for every one of us, and I can't express the importance of this book entitled, "BLIND SPOTS." It's a must BUY today, you simply will not regret it! Todd Powell

Great book for anyone in any walk of life! Any individual can relate to the story told by Kevin in this book. We all find ourselves faced with difficult, and not so difficult, decisions but don't really think about, or allow ourselves to think about, whether we are making those decisions with open minds or ones clouded by the BLIND SPOTS as pointed out by Kevin. In our home life, work life and volunteer life we are blinded and guided by our minds and other people when most of the time, in our deepest moral core, we know that many choices may not be the "right" one. Kevin, as a storyteller, helps lead his readers to recognize these BLIND SPOTS and hopefully pause before they make their next decision. This is an easy book to read, full of anecdotes about how we have, and should, live our lives and treat the people we have in our lives and careers.

A great book for business professionals and all walks of life! Blind Spots is an introspective journey into one's past and discovering your true drivers and motivations in life. Only by understanding our past can we make better decisions that will shape and define our future.~ Sean Nakamura, AGA Hawaii Chapter President 2016-2018.

Blind Spots is a great read and an eye opener. This book is a must for your library if you want to know what to look for when it comes to your personal "Blind Spots." Kevin's personal story and testimony is well written and articulated; interwoven with lessons, wisdom, and foresight for your personal life. It was an honor to meet this man in person, hear his story, and now read it. His testimony will challenge your, change your, and grow you. You will not be able to put down this book once you start!Marty HynesRio Rancho, New Mexico

"A must-read for every business professional. Kevin's story is captivating. His blind spot lessons are thought-provoking. You won't be able to put this book down!"

Whether you know it or not, we all have blind spots. In his book, BlindSpots: Why Good People Make Bad Choices, Kevin reveals his real-life and riveting story about his blind spots that lead him

down a frightening path he had never anticipated. His journey is gripping, powerful and thought-provoking. You will find this book insightful and a page-turner. You won't want to put down until the end. Kevin is scheduled to speak at our annual conference and I can't wait to hear his story in person!

Nancy  
Waterhouse  
Executive Director, Ohio Government Finance Officers Association

The detail and transparency that Kevin McCarthy shares in each page kept me wanting more as I felt that I was walking through his story with him. Kevin's experiences are translated into insightful lessons that helped me identify my own blind spots and this is a book that I will encourage my family and friends and clients to read. Warning, you will not want to put the book down!

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